



SRI BHAGAWAN MAHAVEER JAIN FIRST GRADE COLLEGE **Geetha Road, Robertsonpet, Kolar Gold Fields – 563 122**

7.1.10 Number of specific initiatives to address locational advantages and disadvantages

Report on Locational Advantages

The Institution is located at the heart of the Golden City which the tri lingual junction of AP, Karnataka and Tamilnadu where people of varied religions, culture, Language coexist. This place is famous for the national organisation BGML, BEML and NIRM.

Admissions

SBMJC provides a platform for the admission of every eligible student with desire of higher education and facilitates a favourable environment for learning to the diverse group of Students.

Accessibility

Since it is one of the best colleges offering UG at present PG at the same place and easily accessible as there are no geographical constraints. Students can easily travel through any means of transport.

Resource persons

As the KGF is 70 km to Bangalore by train and 90 km by road ways only Resource Persons from the NIRM, ISRO, DRDO, IISc, Universities and other institutions had been invited as resource persons for the seminars, conferences and guest lectures.

Examination Centre and venue

The location and a well maintained infrastructure made SBMJC one of the most referred Examination Centres for University Examinations and CET examinations. Open Auditorium, auditorium and Conference Hall are used by Police Department, Revenue Department during elections for training the officers, Computer lab is used for training programme TALP for PUC faculty at District level, Jain Community functions and for other trainings.

Placements

As the college is near to Bangalore, Campus recruitment drives are conducted of the benefit of the students, some of the MNCs are WIPRO, TCS, ISCON, TATA ITC, AXIS Bank, ICICI Bank, NISA, VERTEX etc.

Industrial Visit and Project work

The following lists of field Trips/project work to/in the organisations/industries nearby to the college were arranged for the students during the last five years. This clearly demonstrates how the location of the college has been an advantage.

Job Provider

The College provides job for 110 local people.

Wide Visibility through Media

As SBMJC, KGF, is the only college in entire Kolar District that organises various programmes for the up lift of the students and local community, hence the media covers most of the programmes organised in the college.

Safety

As the college is situated in the centre of the Golden City neighbouring to the Police station, this ensures safety for the students especially for the ladies coming far places.

List of Field Trips/Project Work done during the five years (2014-2019)

S.No	Department	Institute/Industry	Purpose	Date
1.	Management studies	Komal Milk Dairy, Kolar	Project work	02/04/2018
2.	Management studies	BEML	Project work	03/04/2018
3.	Management studies	KSTRC, Kolar	Project work	03/04/2018
4.	Management studies	United India Insurance	Project work	25/03/2018
5.	Management studies	Scotts Garments	Project work	22/03/2018
6.	Management studies	Canera Bank, Bangarpet	Project work	21/03/2018
7.	Life Science	Group pharmaceutical Industry, Malur	Visit	09/03/2018
8.	Management Studies	Komal Milk Dairy, Kolar	Visit	07/02/2018
9.	Commerce	VOLVO Company, Kolar	Visit	28/09/2017
10.	Management studies	SBI	Project work	26/03/2017
11.	Physical Science	Agastya International Foundation	Visit	22/02/2017
12.	Life Science	Komal Milk Dairy, Kolar	Visit	06/01/2017
13.	Commerce	Komal Milk Dairy, Kolar	Visit	29/09/2016
14.	Life Science	Rasi Pharmaceutical Industries, Bangarpet	Visit	28/01/2016

List of the Guest lecturers arranged in the five years is an evidence for the Locational Advantage of the Institution

S.No	Department	Event	Date	Resource Person/Guest
1.	Commerce	Women's Day	09/03/2019	Dr. Kavitha, Principal Sambram College
2.	Physical & Life Science	National Workshop on " Role of intellectual Property Rights in Business and Research"	10/10/2018	Mr. Prasanna Kumar, Asst Prof, Sri Kengal Hanumanthaya Law College, K,G,F
3.	Physical Science	National Science Day	28/02/2018	Dr. Sethuram Department of Matematics, FGC, KGF
4.	Commerce	National Work Shop on "Digital Transformation Journey"	15/09/2017	Dr. Elumalai Department of Commerce, GFGC, KGF
5.	Management Studies	Guest lecture on "Legal Laws and Rights"	06/07/2017	Mr. Nicholas, MA, LLB, Advocate and Juvenile Justice Court member, Kolar
6.	Physical & Life Science	Nation Conference on "Innovative Technology to Combat Climate Change in India"	03/03/2017	Dr. Sathyanarayana, VC, Dravidian University, Kuppam.
7.	Physical Science	National Science Day	28/02/2017	Dr. Kumar Reddy Scientist D, NIRM, KGF
8.	Commerce	Guest Lecture on " Impact of Science	27/10/2016	Dr. A. Rajan Babu

		and Technology on Society”		Principal Scientist Centre for Testing Services, NIRM, KGF
9.	Commerce	Guest Lecture on “ Marketing of Insurance Product and the Risks Involved in it”	26/10/2016	Ms. Jayashree LIC, KGF
10	Physical Science	National Science Day	26/02/2016	Dr. A. Rajan Babu Principal Scientist Centre for Testing Services, NIRM, KGF
11.	Biotechnology	Guest Lecture on “career guidance”		Mrs. Sai Deepika, Professor, Department of Biochemistry, Sambhram Medical College, KGF

Locational Disadvantages

First generation learners

Once KGF was called as Indian England, but most of the people are illiterate and economically backward. After the closure of BGML most of the people go out of station for daily labour and their children come under first generation learners, parents doesn't give proper guidance on the education to their children and students also don't take education in a serious way, which is the basic for their career, this is one of the locational disadvantage.

The College had taken steps to overcome this disadvantage by providing counselling during the admission in choosing the subject, career guidance, personality development, skill development courses and campus recruitment is conducted.

Dust (Cyanide) Polluted Area

Till 2000 BGML was working and cyanide mixed sand was dumped like a hill, this sand pollute the air and cause various lungs problems this one of the major locational disadvantage. As per the instructions of District Judge, SBMJC-KGF students had planted more than 1124 saplings on the dump on 11-08-2017.

Locational Advantage of the Institute to the Neighbourhood Community

Social Responsibility is one of the Core Value of the college and it firmly believes in being a channel to serve the needs of the society. The college organises various activities to foster social awareness among the students and public. Imparting knowledge to the under privileged in the neighbouring schools, enlightening the common man on various issues through rallies on World AIDS Day, World Health Day, World Cancer Day, National Voters Day, National Nutrition Week, Say No to Plastic campaigns, usage of ISI Helmet, Visit to Orphan/Old age Home, Mass Plantation etc., are some of the activities.

The reports of some of the events specifically conducted to address the locational

Advantages are as follows:

Event wise Reports on Locational Advantage

1. Helping the Economically Poor School Children by providing food and necessary stationeries for their academics



Department of Management studies organised **Joy of Giving** on 12th February 2019, in the college. The Department donated books, school bags and other stationary items to 75 poor school students and also provided lunch for them



Department of Management Studies organised **Joy of giving** on 16th February 2018. The Department donated books, school bags and other stationary items to 80 poor school students and also provided lunch for them



Gift a Meal Project on 24th October 2017, few Rotaractors visited Happy home at Krishnavarm, KGF. They happily distributed cakes, ghee rice and curry to 80 kids and 20 staff members.



Joy of Giving at **Momin Urdhu Primary School**, Oorgaumpet, KGF and **Happy Home Orphanage**, Oorgaum, KGF, on 23rd March 2015.

2. Free Health camp on the World Health Day

The **Rotaract club** and **Indian Red Cross Society of Sri Bhagawan Mahaveer Jain College, KGF** organized **Free Health Camp** on 7th April 2016 in association with **Private Doctors Association** and **Rotary Club of KGF** on the occasion of **World Health Day**.

This health camp was opened to the Public of KGF. The camp had the privilege of 20 esteemed high profile doctors and surgeons from Kolar district. Six simultaneous sessions were conducted on various topics for students of SBMJC KGF associated to general health

awareness and specified topics like Diabetes, Heart diseases, oral hygiene etc.. In addition to this the sexual harassment cell of SBMJC KGF also hosted a talk on sexual harassment on workplaces for the students.

The health camp was inaugurated by **Mr. Mahendar Kumar**, Managing Trustee-SBMJC KGF, **Dr.Rekha Sethi** Principal-SBMJC, KGF, **Dr. Manjunath**, President- Private Doctors Association and **Mr. Natarajan**, President- Rotary Club, KGF. 200 Public benefited from this camp along with the students of the college.



3. Visit to old age and Orphan Home



A visit to **New Life Orphanage** and **Old Age Home**, Marikuppam, KGF, was organised by 2nd year B.com A sec students on 17th February 2018. They had taken initiative to serve poor and needy people and conducted various activities to those orphan kids and also provided lunch along with gifts and offerings



2nd year B.com students had taken an active part in outreach program in **St. Paul's Church** Marikuppam, KFG, on 21st February 2018, the students contributed Stationeries, Toiletries and Snacks to the students of Boys Hostel



Rotaract Club members of SBMJC, visited **St. Gaspars Home for the Aged** on 21st March 2017, there were more than 35 members in the home, Rotaractors donated 2 bags of rice (25kg), fruits, other eatables and few basic things for the month. Personally Rotaractors spoke to everyone treating them as their family members.

The Rotaract Club Members Visited **Vincentian Shelter Aged Home** on October 3rd 2016 and donated Rice, Dhal and other eatables and spent with them for half day.

4. Distribution of Blankets to the Poor Old People in Gonamakanahalli Village, KGF on 10/01/2019



RC Golden rock in association with RC SBMJC KGF and NSS, took a step forward to help the needy people in **Gonmakahalli village, KGF** by distributing **100 bed sheets** on 10th January 2019. The guest for event was our beloved principal Dr. Rekha Sethi.

5. Literacy programme through Extension Activities at Schools and in Public in KGF by the SBMJC Students



Department of Physical Science organised Extension Activity “Explore the Facts in Science” on 15th March 2019 at **Vemana High School, KGF** for the 8th and 9th standard students, which is experimental based activity related to Physics, Chemistry and Mathematics



The 1st and 2nd Year BBA Students conducted a **Social Awareness Programme** for the students of **Shwetha English School, Bennavara** on 3rd September 2018



Department of Computer Science organized extension Activity at **Govt Kannda Higher Primary School Doddakambli Village, K.G.F**, from 15/02/2018 to 26/02/2018. All 60 of the final year BCA students took part in the activity.



IISc Bangalore associated with Department of Physics, SBMJC, KGF jointly organized **Two day Extension Lecture Programme for the Science Teachers** on 13th & 14th October 2017, for the Science teachers from PU, Degree and PG Colleges.



Department of Computer Science conducted **Computer Literacy programme** at **Vani High School, K.G.F**, from 09/02/2017 to 20/02/2017



Department of Life Science organized an Extension activity on the topic “**Diet and Health**” at the **Govt. High School, Oorgampet, KGF** on 11/01/2017



Students from Department of Management Studies took an initiative to educate the rural communities in the market area about **Digitization And Cashless Transactions** on 26th December 2016.



The Department of Computer Science organized Outreach programme on **Computer Literary Program** at Government Primary School, Maskam, K.G.F, from 1-2-2016 To 12-2-2016.



Department of Commerce organised Extension Programme on Traffic Management and Environment on May 5th 2016 in **Vemana School, KGF**. Awareness was created to the students about the important of trees and planted saplings in the school premises



Department of Commerce organized Extension Activity on 26th June, 2015 “Go Green” at Government schools BEML Nagar, KGF, to bring awareness about the importance of trees in reducing air pollution, climatic change.

6. Plantation of saplings in Schools and on Cyanide Dump in KGF



The Rotaract Club of SBMJC, KGF conducted the **Hasiru Habba** event on 5th November 2018 and planted saplings around KGF and Cyanide Dump.



As per the instructions of District Judge, Rotaract club, NSS, RED Cross society and SWS members of SBMJC planted 1124 saplings on Cyanide Dump to avoid soil erosion on 11/08/2017.



Students of Commerce Department planted saplings in the Government School, BEML Nagar, KGF, on 26th June, 2015 under "Go Green" Activity

7. Rallies to bring awareness to Public



Rotary club, NSS, RED Cross and SWA of SBMJC, KGF had successfully organised a Road Rally on 24th October 2016 on the occasion of World Polio Day. This Rally was conducted to create awareness about the effects of polio to the general public



Students of SBMJC, KGF actively participated in the rally to bring awareness to the public about Global Warming on 5th June 2016



The Dept of NSS, Rotaract Club, Student Welfare Association Organised Awareness Rally on Road Safety & Importance of ISI Mark Helmet on 23rd January 2018



The Rotaract Club Organised Polio Awareness Rally on 27th January 2018, more than 200 students participated in the rally. The rally started from Five Lights and ended in Municipal Ground



Rotaract Club and NSS organised National Voters Day on 25th January 2019 to spread awareness about the necessity of **Voting**, encourage young generation towards the voting rights and also to increase the effective participation in the electoral process.



The Rotaract Club, NSS, SWS of SBMJC, KGF organized the **Human Trafficking** Rally on 7th July 2018



Rotaract club of SBMJC, KGF organized **Dengue Awareness** rally on 18th July 2018



The science students participated in a road rally in KGF to bring awareness on **Nutrition and Health** on the occasion of National Nutrition Week on 5th September, 2016.



Department of Life Sciences observed World Cancer Day on 4th Feb 2019 at SBMJC, K.G.F. Students showcased about **Cancer, types, symptoms and prevention** to all the students by performing **Flash Mob and Skit** on cancer awareness for youth.



The Department of NSS organized a Guest Lecture on **Say No to Tobacco** on 26th November 2018,



Rotaract Club, NSS and other Clubs of SBMJC organized a rally to create awareness on **Swatch Bharat** which was held on 26th September 2018. Nearly 200 students participated in the rally.



Awareness rally on the **Importance and Right of Voting** was organised on 13th April 2019. Rally was started from the college and ended with the college through Gandhi Circle, Pritchard Road, Swarna Kuppam, Geetha Road

8. Contribution to the local Community in other form



Department of NSS organized **Shramadhan** on 1st October 2018, students covered the potholes on the roads with mud



Shramadhan Programme was organised on 27th July 2017, by NSS in Oorugum railway station road, students covered the potholes on the road with mud and made convenient for the people who travels



Rotaract Club members participated in the **Polio Vaccination Project** on 28th January 2018.



Rotaract Club members of SBMJC actively participated in the **Polio Vaccination Project** on 29th January 2017.